

Dyband Solution: Increasing Service Revenues

Challenge:

Your potential and existing customers are looking for custom service levels that are not part of your service offerings. For operational reasons customers are requiring a variety of unique access services that can be applied to individual and aggregate users. How will you manage the creation and deployment of these unique service offerings?

Solution:

Dyband addresses the challenges of increasing service revenues by allowing you to offer and manage a virtually unlimited number innovative service levels at distinct price points. It significantly reduces the personnel time required to provision service levels manually through multiple interfaces.

Dyband will permit you to create and increase service revenues by:

- Defining and managing unlimited service levels according to multiple configurable parameters
- Creating parameters that include transfer rates, access priorities, time-of-day, and aggressive user controls

- Enabling a variety of allocation schemes (*guaranteed, preferred, equitable*) for distributing available bandwidth across all subscribers during both normal and congested conditions
- Ensuring your top customers do not see any degradation in service as a result of the increased traffic controls, and that all customers receive an equitable amount of bandwidth based on what they have purchased from you
- Shaping individual and aggregate bandwidth usage based on traffic conditions, immediately and non-intrusively
- Shapes traffic for up to 50,000 managed objects—gateways, subnets, groups, and individual subscribers by IP address.
- Automatically discovers new subscribers and places them in the appropriate location in the topology tree
- Intelligently assigns policies for governing auto discovered points in the topology

Dyband enables you to expand your service offerings and offer innovative packages that meet specific customer requirements. You will be able to attract new customers with your competitive offerings, and make your current customers happy with the flexibility of your offering.

For further information on Dyband, and how it can benefit your firm, contact us at
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